

Project: One World Enterprises: Sustainable Development Business Plan

Client: One World Enterprises

Term: Spring 2014

Faculty Mentor: Professor Barry Rubin

Summary:

The SPEA Capstone group provided recommendations for improving performance for the Bloomington, Indiana business, One World Enterprises (OWE). OWE manages its portfolio of small businesses around the guiding principles “that financial sustainability can go hand in hand with nurturing the wellbeing of its employees and the community as a whole.” To assist OWE in their dedication to these principles, the Capstone group recommended the following actions: establish a baseline goal for setting and establishing progress, develop standardized data collection for financial, environmental, and employee satisfaction indicators, in addition to tracking standards for energy and water use, customer satisfaction, and non-monetary indicators such as employee turn-over rate.